

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
October 17, 2019

Staffing Updates

- Jonathan Lopez transferred and is the new Fiscal Manager.
- Lisa Sheretz promoted and is the new Policy and Systems Manager.
- Interviews for the Diabetes Prevention and Control Program Coordinator position were completed last week.
- We are currently recruiting for the Health Systems Intervention Unit Manager, Women's Health Connection Coordinator, WHC/CRC Evaluator, Heart and Stroke Prevention Coordinator, Chronic Disease 1815 Evaluator, Grants Project Analyst 2, and 1817 Contract Evaluator positions.

Section Updates

Diabetes Prevention and Control Program (DPCP)

- The DPCP continues to support the telehealth Diabetes Self-Management Education and Support Programs targeting rural and frontier communities in Nevada. DPCP is working with the Nye Communities Coalition and the Center for Program Evaluation at University of Nevada, Reno to finalize the evaluation report. Preliminary results of cost effectiveness analysis showed an average cost savings of \$2,431 per session and \$304 per participant when videoconference format is used instead of the traditional in-person format.
- The DCPC began implementing Year 2 activities for CDC 1815 Category A with partners throughout the state. The first quarter ended on September 30th and program is beginning to receive quarterly reports.

Heart Disease & Stroke Prevention Program (HDSP)

- The HDSP continues to work with key partners, Nevada Health Centers, Southern Nevada Health District, and Northern Nevada HOPES, to implement and evaluate the Self-Monitoring Blood Pressure Program targeting the underserved populations in Nevada.
- At the Nevada Health Conference, October 14-15 in Las Vegas, the Heart Disease & Stroke Prevention Program will present on Self-Monitoring Blood Pressure: Raising Patient Engagement while Lowering Blood Pressure.
- Funded by the CDC 1815 Cooperative Agreement, the Southern Nevada Health District has continued to expand the Barbershop Health Outreach Project from three (3) to eight (8) African American/Black-owned barbershops through regular screening events for hypertension and pre-diabetes and referrals to clinics in Clark County, Nevada. The office of Steven Horsford, 4th Congressional District, in conjunction with Southern Nevada Health District held a stakeholders meeting with the barbers participating in the BSHOP in July.
- Nevada Health Centers continues to implement and expand their Medication Therapy Management programs at their clinics in both Northern and Southern Nevada to assist patients in monitoring medication adherence through consultations with pharmacists.
- The CDC 1817 Competitive grant continues to fund the Beauty Salon Hypertension Outreach Program. Southern Nevada Health District implemented the first pilot program at one (1) African American-owned beauty salon in Clark County with a community health worker conducting blood pressure screenings and referrals.

Obesity Prevention and Control Program (OPCP)

- Two social media campaigns were held throughout the month of September addressing early childhood obesity: 1) a campaign promoting the University of Nevada Cooperative Extension Healthy Kids Resource Center, a one-stop-shop for evidence-based research, resources, curricula, activities and materials that focus on obesity prevention for teachers and parents of young children and 2) a campaign promoting obesity

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preventive behaviors in observance of Childhood Obesity Awareness Month. Both campaigns were successful reaching greater than 112,000 parents and caregivers of young children in low-income and minority population areas statewide, with over 307,000 media impressions.

- In FY20, the OPCP will research and compile existing evidence-based resources by the United States Department of Agriculture (USDA) and other reputable sources, and develop new resources/educational materials/assessments specific to Nevada's Early Care Education (ECE) barriers identified in the Child and Adult Care Food Program (CACFP) Gap Analysis. Guidance resources will target ECE providers eligible for CACFP, and not participating, serving primarily low-income families.

Women's Health Connection (WHC)

- SFY19 WHC State Funding report:
 - 2,343 women received screening services in FY19, including 28 clinical breast exams (6 abnormal results), 2,236 mammograms (787 abnormal results), 102 biopsies, 2 MRIs, 564 ultrasounds.
 - 13 breast cancer cases were identified, including 9 cases of diagnosed Ductal Carcinoma In Situ and 4 cases of invasive breast cancer.
 - Twelve of 13 cases were successfully referred, with 6 referred to Medicaid and 6 referred to other payer sources. One patient diagnosed with breast cancer was lost to follow-up.
- 1,128 women received breast or cervical cancer screening services thus far in FY20 (June 30, 2019 through June 30, 2020) with funding received from the CDC.
- 151 women received breast cancer screening services thus far in FY20 (June 30, 2019 through June 30, 2020) using state general funds.
- Women's Health Connection is continuing to collaborate with the Comprehensive Cancer Control Program and the Nevada Central Cancer Registry to develop an action plan to support the Nevada 2017–2021 Cancer Plan.
- WHC continues to work with Nevada Health Centers, Northern Nevada HOPES, Hopes Christian Health Center, Lutheran Social Services of Southern Nevada, and Volunteers in Medicine of Southern Nevada to implement health system changes and community clinical linkages to increase breast and cervical cancer screening services statewide.
- WHC has also initiated Environmental Approach Strategies with the Nevada Cancer Coalition to increase breast and cervical cancer screening statewide.
- WHC continues to work with Access to Healthcare Network (AHN) to support uninsured and underinsured women living at or below 250% of the Federal Poverty Level, receive funding and care coordination for breast and cervical cancer screening and diagnostic services.

Nevada Colorectal Cancer Control Program (NCRCCP)

- As of August 30, 2019, a total of 143 screenings have been completed statewide. This includes 136 take home Fecal Immunochemical tests (FITs) and 7 screening colonoscopies.
- The NCRCCP continues to work with Access to Healthcare Network (AHN) to support men and women aged 50-64 years who are at or below 250% of the Federal Poverty Level and uninsured or underinsured, receive funding and provide case management for colorectal cancer screening services. They types of screening funded by the NCRCCP are FITs and Colonoscopy tests (screening and diagnostic).
- The NCRCCP continues to work with Nevada Health Centers, Northern Nevada Hopes, Hope Christian Health Center, and Volunteers in Medicine of Southern Nevada to increase CRC screening rates in Nevada. All partners are working to assist clients with health system navigation following an abnormal result or cancer diagnosis, screening and prevention education, and assistance with barriers.

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Nevada Comprehensive Cancer Control Program (NCCCP)

- The Annual Nevada Cancer Summit was held in Reno on September 16th, 2019.
- The NCCCP is in process of working on the next long-term cancer control plan for the state. A cancer control survey is currently being conducted for stakeholder to participate in planning for the upcoming cancer control program. A stakeholder work group meeting will be held in Las Vegas on November 18th, 2019, and in Reno on November 19th, 2019.

Tobacco Control Program (TCP)

- The Nevada Tobacco Control Program will be applying for the Tobacco Core continuation grant from the Centers for Disease Control and Prevention in Fall 2019. The grant is currently in the last year of a five-year grant.
- The recent BRFSS data for prevalence of current tobacco smokers among adults revealed that Nevada's smoking rate decreased from 16.5% to 15.7% in 2018. E-cigarette use increased from 5.4% to 6.1%.
- The Tobacco Control Program and National Jewish Health have partnered together to launch, My Life, My Quit, a new tobacco and vaping cessation resource for Nevada teens. The program is free and confidential and is accessible to teens via text and telephone. Additionally, currently a 12-week supply of Chantix is available through the Nevada Tobacco Quitline for Nevada residents 18-21 years of age who are interested in cessation services.
- The merchant education toolkit materials were finalized and will be shared with the TCP partners. The toolkit has collateral materials (e.g. fact sheets, stickers, letter, table tops, etc.) to promote the tobacco merchant education training (ResponsibleTobaccoConv.com) among retailers.

Community Health Worker (CHW) Program

- The CHW Program continues to fund the Healthy Communities Coalition (HCC), Nevada Community Health worker Association (NvCHWA) through the Preventive Health and Health Services (PHHS) Block Grant, to work on association sustainability efforts. The Nevada CDPHP supports NvCHWA to prevent and manage chronic disease by using CHWs.
- With support from the CHW Program, NvCHWA facilitates CHW trainings aiming to build a strong CHW workforce in Nevada who can support health education, prevention, and access to care. Between April and June, the NvCHWA helped the CHW Program train 32 students.

Office of Food Security

- The During the 2019 session, the Nevada State Legislature enacted Senate Bill 178 which placed the Council on Food Security in statute and established the Food for People, Not Landfills Program. The Food for People, Not Landfills Program was established to: 1) increase food security throughout Nevada by decreasing food waste by redirecting excess, consumable foods, and 2) to recognize and assist donors interested in participating in the program. The Food for People, Not Landfills Subcommittee was created at the July 17th Council on Food Security meeting. This Subcommittee is tasked with developing program goals, criteria, and regulations.